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## The IAIR Awards, the Prize for Innovation and Sustainability

*Swarovski, RBC, UniCredit, ZMDI, Natixis, BPC won the recognition in Milan*



Press Release: IAIR Awards - 55 minutes ago

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MILAN--(BUSINESS WIRE)--

Innovation and sustainability: these are the keys to overcome the credit crunch. A vivid example of it was represented on Friday, the 4th October 2013 in Milan at Palazzo Mezzanotte, the Italian headquarter of the London Stock Exchange Group during the

IAIR AWARDS IV Edition ([www.iairawards.com](http://www.iairawards.com)) with the patronage of the European Commission.

Over 400 people attended the event and more than 50 companies coming from European countries - but also from the Middle East and from North America - received this prestigious recognition that comes out from the IAIR readers votes, followed by the selection of the editorial staff on the basis of ten main criteria.

ICT (*Rosberg, Atmira, Arkadin, Xstream*), software (*Softkey, Fabasoft, Sciemus, Neurosoft*), but also luxury (*Swarovski*) and green energy (*Frendy Energy, Metaenergia, Innovatio*) have been the most awarded fields along with legal excellences like the French law firm *Kiejman & Marembert*.

The IAIR Sustainability Awards aimed to identify those companies and financial institutions that are holding businesses more accountable for sustainability performances, with a specific focus on 'eco-friendly choices'. Among them: *EcoPlanet Bamboo Group, SP3H, ZMDI, Storebrand* and then *Royal Bank of Canada*, the Spanish *Banca March* and the Turkish *Garanti Bank*.

If IT services and solutions have made the part of the lion with competitive software houses, banks and financial institutions, often thanks to these innovative systems, have developed a new approach to credit and to wealth management: *Banking Production Center, UniCredit, Loomis Sayles* - part of Natixis group - the Russian *Vnesheconombank, Bank Technique, DIF Broker, Tyrus Capital, FXDD* and *FxPro*.

«We want to recognize the excellent work of smaller, nationally-based firms - said Mr. **Guido Giommi, IAIR President** - those operating in niche areas, along with top brands. Excellence, innovation, green initiatives and sustainable development are the key-words of this prize».

The IAIR Awards road show will continue in **Hong Kong** (on the 22nd November), **New York, São Paulo** and **London** along with its related events in **Singapore, Shanghai, Kuala Lumpur** and **Dubai**.

October 8, 2013

#### **IAIR CORPORATE AWARDS**

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Fabasoft  
Sejemus  
Softkey  
Procurement  
Zerogrey  
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ATMIRA  
COYOTE System  
Arkadin  
Xstream  
Púchovský mäsový priemysel  
IGV Group

#### **IAIR SUSTAINABILITY AWARDS**

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D-Orbit  
SP3H  
Zentrum Mikroelektronik Dresden  
EcoPlanet Bamboo Group  
Storebrand  
Banca March  
Garanti Bank  
Royal Bank of Canada

#### **IAIR LEGAL AWARDS**

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Metaenergia  
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Frendy Energy  
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Saudi Hollandi Bank  
MeritKapital  
Vnesheconombank  
Loomis Sayles Investments