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The header features the RapidTVNews logo with the tagline 'media smart business ready'. To the right is a 'DAILY NEWSLETTER SIGN-UP' button and a green 'IBC 2013 SHOW SPECIAL' button. Further right is the 'smit' logo. Below these is a navigation menu with categories: HOME, CABLE, SATELLITE, IPTV, DTT, OTT (highlighted), ONLINE VIDEO, SECOND SCREEN, 3D, ON-DEMAND, and PAY. A secondary menu lists regional sites: ESPAÑA, DEUTSCHLAND, FRANCE, 中国, BRASIL, INDIA, LATINOAMÉRICA, عربي, and SCANDINAVIA.

Xstream wins 2013 IAIR Award

Editor | 08-10-2013

Premium over-the-top and TV everywhere services provider Xstream has scooped the IAIR Award for Best company for Innovation and Leadership in OTT.

The [IAIR AWARDS](#) celebrates excellence in global economy and sustainability and over 400 people and 50 companies from around the world attended the ceremony and gala dinner in Milan at Palazzo Mezzanotte, the Italian headquarter of the London Stock Exchange Group. The award is given to companies based on their business results, sustainability, leadership in their field, strategic development, quality of service, education, green initiatives and innovation in their field.

Explaining its rationale in selecting Xstream as the winner in the category, best company for innovation and leadership in OTT, the IAIR jury said: "For its pioneering and innovative approach to the OTT and TV everywhere sector, delivering flexible and smart solutions. Thanks to the usability and cost-efficiency of its services, it has been able to provide a cutting-edge, customisable product, becoming a leader in the online video management solutions."

"We are proud and honoured to receive this prestigious award," added [Xstream](#) CMO Brynhild Vinskei: "This award affirms our position in the industry and is a testament to Xstream's commitment to delivering simply smarter end-to-end OTT and TV everywhere solutions to customers worldwide, enabling our customers to manage, deliver and monetise online video content across any device, anytime, from anywhere."

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